

## **RALPH LAUREN INTRODUCES TWO NEW PRECIOUS RL888 TIMEPIECES**

Ralph Lauren expands its celebrated RL888 timepiece collection with two exquisite new 32mm models that elevate the collection's signature elegance through precious materials and fine craftsmanship. Originally launched in 2016 in honor of the women's flagship store at 888 Madison Avenue in New York City, these new iterations represent the pinnacle of Ralph Lauren's watchmaking artistry.

The first model features a sophisticated 18k gold case that exemplifies timeless luxury, while the second model adds a stunning diamond-set bezel to create an exceptional piece. Both timepieces maintain the collection's distinctive design elements, including the signature round case and unique dial featuring a combination of Arabic and Roman numerals with elegant Breguet-style hands.

Each timepiece can be personalized through an array of interchangeable straps in alligator, calf, patent leather, satin, or grosgrain, available in both classic and vibrant colors - a hallmark of Ralph Lauren timepieces that allows women to express their individual style.

These new precious iterations of the RL888 collection represent Ralph Lauren's commitment to timeless luxury and exceptional craftsmanship, designed for the woman who appreciates both heritage and modern sophistication.

The new RL888 32mm gold models will be available in select Ralph Lauren boutiques and authorized retailers worldwide starting October 2025.